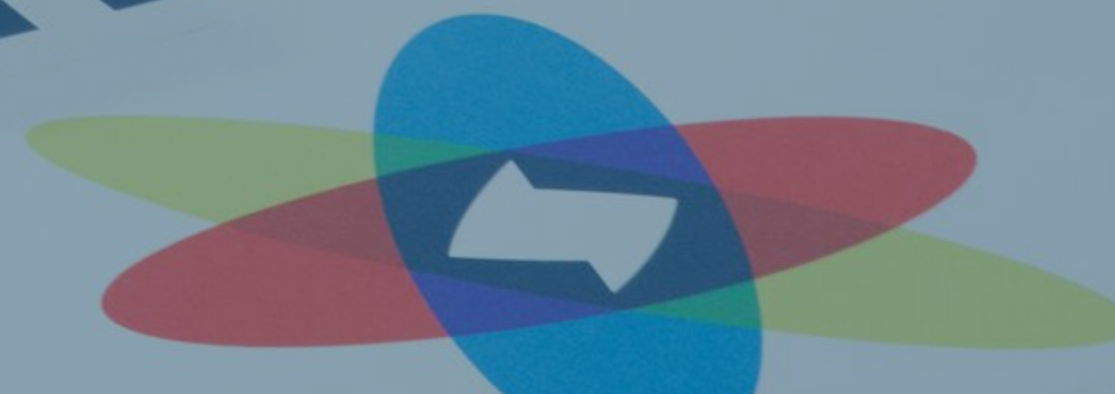




**STAT** SCIENCE TEACHERS  
ASSOCIATION *of* TEXAS

CAST 2019

Sponsorship & Exhibit Opportunities





# Why join us?

CAST The Conference for the Advancement of Science Teaching (CAST), presented by the **Science Teachers Association of Texas** (STAT), is among the nation's premier education conferences connecting science educators and leaders. Over three days, a community of diverse educators representing different disciplines and organizations unites to connect, grow, and inspire through innovative professional learning and networking experiences.



## CONNECT

CAST boasts an average annual attendance topping 5,000, making it the must-attend event for science educators in Texas and the largest gathering of classroom and informal science educators in the state.

## CULTIVATE

We provide a diverse and flexible set of sponsorship opportunities that are responsive to your needs and budget and amplify your message to drive high-value brand awareness among our members.

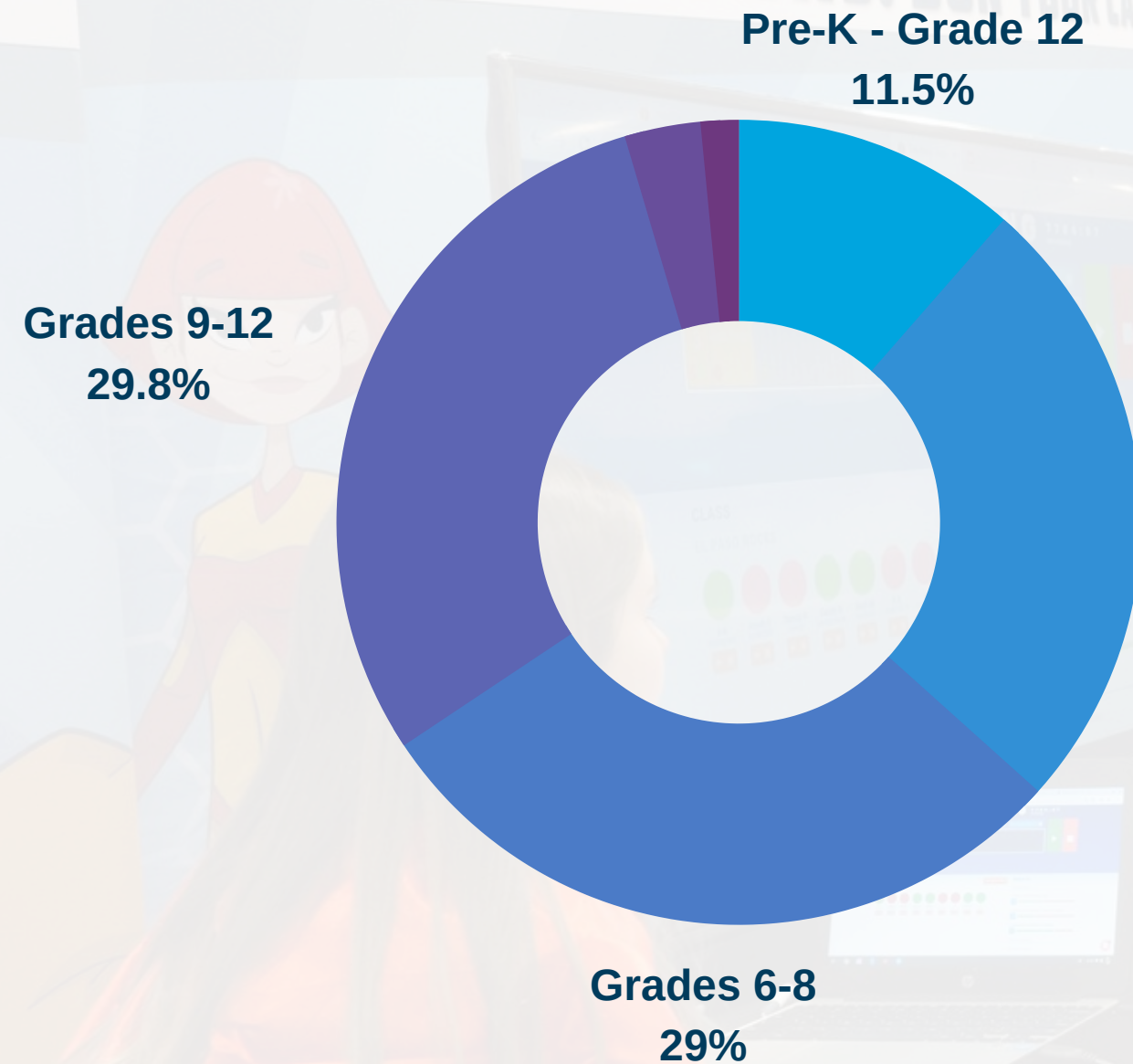
## LEAD

Our members bring an unmatched level of curiosity and excitement and an opportunity for you to establish long-lasting, mutually beneficial relationships with the Texas's most influential science educators.

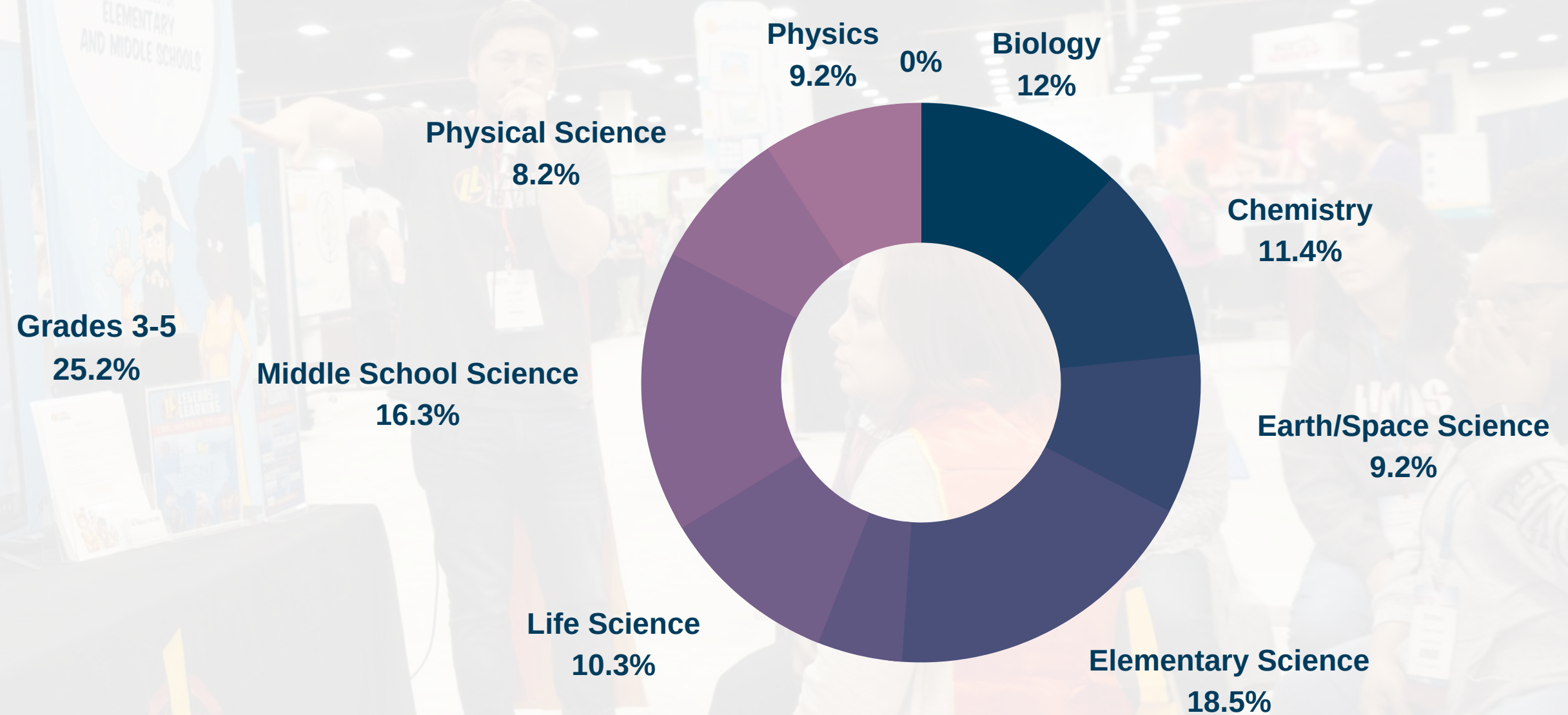


# Demographics

## Community Composition



## Subject Area



## Community Statistics

- 82% are classroom teachers; 11% are administrators.
- 56% have been working in science education for more than 10 years
- 20% have been in the science education field for six to 10 years
- 31% on average are first-time attendees



# Exhibit Opportunities

CAST 2019 presents a unique opportunity for your company to connect with decision-makers and influencers in the world of Texas science education. The CAST Exhibitor Program offers high-value exposure opportunities that allow your company to develop meaningful relationships, drive sales and build brand awareness. With a variety of opportunities and price points, the CAST 2019 Exhibit Hall is designed to meet your specific outreach and sales objectives.

## Exhibit Hall Schedule

### Move In:

Wednesday, November 20 - 7am-7pm

Thursday, November 21 - 7am-11am

### Show:

Thursday, November 21 - 11am-5pm

Friday, November 22 - 9am-5pm

### Move Out:

Saturday, November 23 - 8am-12pm

Saturday, November 23 - 12pm-5pm

## Exhibit Space Rates

**10' x 10' Inline Booth | \$950**

**10' x 10' Corner Booth | \$1,100**

**20' x 20' Island Booth | \$4,000**

**20' x 30' Island Booth | \$6,000**

**20' x 40' Island Booth | \$7,600**



# Advertising Opportunities

## Conference Program

### Full-Page | \$950

7-5/8' wide x 10-1/8" high

### Half-Page | \$550

7-5/8" wide x 5" high

Advertising copy must be submitted in full color as a 300 dpi camera-ready digital file. Acceptable formats include PDF, TIFF, GIF or PNG.

Copy/art should be emailed to [adam@statweb.org](mailto:adam@statweb.org)

**Deadline October 1, 2019**

## Mobile App

### Mobile Scavenger Hunt | \$2,500

Join a sponsor and exhibitor scavenger hunt that will excite attendees to visit you throughout the conference.

## Venue

### WiFi | \$8,000 (exclusive)

Help attendees stay connected by providing internet connection. Branded network/password

### Hotel Key Cards | \$5,000 (exclusive)

Secure guaranteed repeated, visible exposure to over 2000 CAST attendees staying at the Hilton Anatole.

## Social Media

### Daily Posts | \$500/post

Connect with our 3,842 Facebook & 1,926 Twitter followers

### Daily Event Bulletins | \$1,000/day

Secure guaranteed repeated, visible exposure to over 2000 CAST attendees staying at the Hilton Anatole.







# Additional Sponsorship Opportunities

## Content

### Featured Speaker Session

\$2,500/Session

Dynamic content and ideas will position you as a thought-leader in these highly-anticipated sessions

### STAT Chats

\$2,000

Engage educators through this unique and incredibly popular fire-side chat delivery format

### First-Timer Attendee Coffee

\$4,500

Make a positive first impression among the newest attendees from across the state

### Field Trips & Transportation

\$5,000

Create connections with a captive audience as attendees experience interactive educational experiences across the city

## Event & Experiences

### STAT Leadership Lunch

**SOLD!**

Interact with past and current STAT Leadership in a relaxed and fun environment

### STAT Connections

\$3,000

Make your mark at this Friday evening social event where you'll interact with attendees through a fun event-driven experience

### Exhibit Hall Coffee Breaks

\$2,500

Help recharge the conference experience and become an instant favorite among CAST attendees

### Recharge Lounge

\$3,500

Help educators unwind, connect and recharge with each other...and their mobile devices



# CAST19

Presented by



**innovate** **captivate** **motivate**

**We look forward to seeing you in Dallas!**  
**November 21-23, 2019**  
**Print Deadline October 1, 2019**



ADAM MCKEIVIER, CAE

Business Development Director

[adam@statweb.org](mailto:adam@statweb.org)

512-775-5920