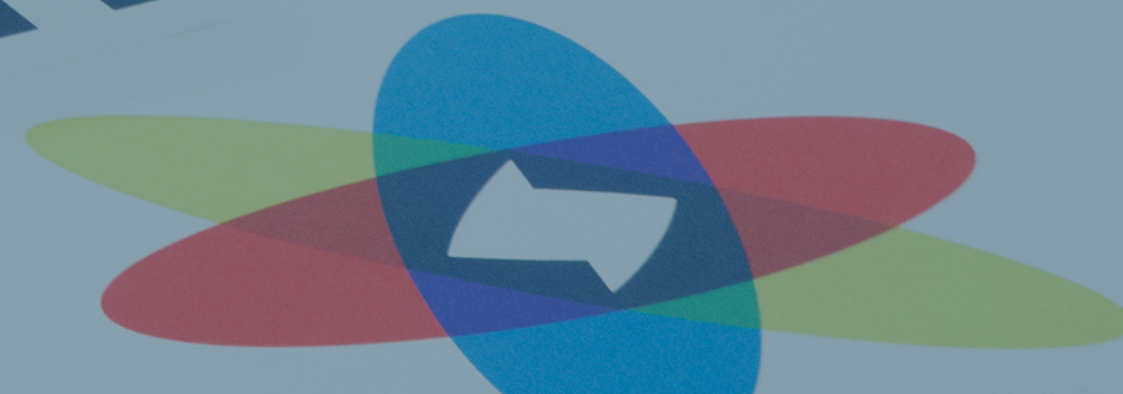




STAT SCIENCE TEACHERS
ASSOCIATION *of* TEXAS

CAST 2019

Sponsorship & Exhibit Opportunities



Why join us?

CAST The Conference for the Advancement of Science Teaching (CAST), presented by the **Science Teachers Association of Texas** (STAT), is among the nation's premier education conferences connecting science educators and leaders. Over three days, a community of diverse educators representing different disciplines and organizations unites to connect, grow, and inspire through innovative professional learning and networking experiences.



CONNECT

CAST boasts an average annual attendance topping 5,000, making it the must-attend event for science educators in Texas and the largest gathering of classroom and informal science educators in the state.

CULTIVATE

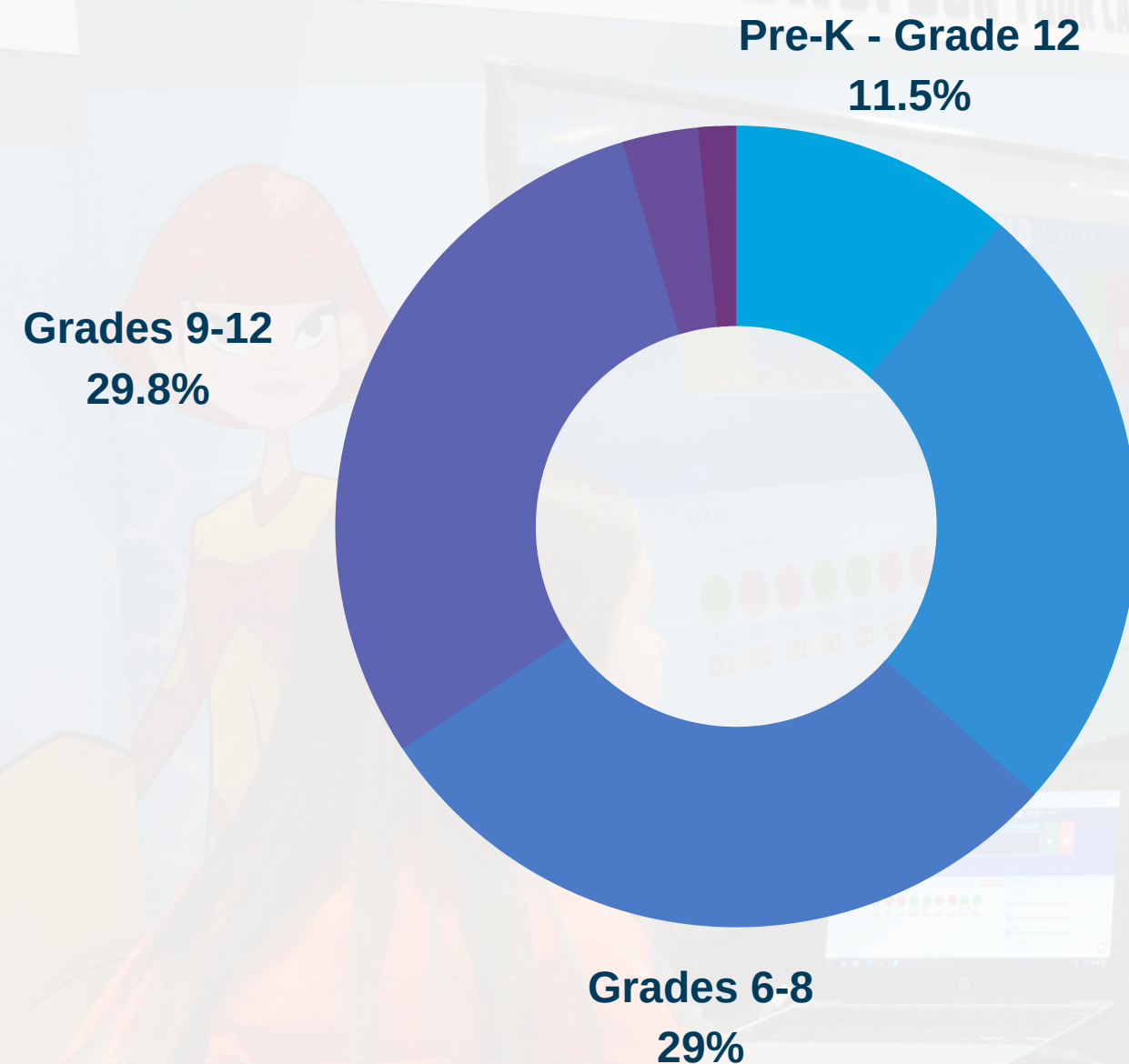
We provide a diverse and flexible set of sponsorship opportunities that are responsive to your needs and budget and amplify your message to drive high-value brand awareness among our members.

LEAD

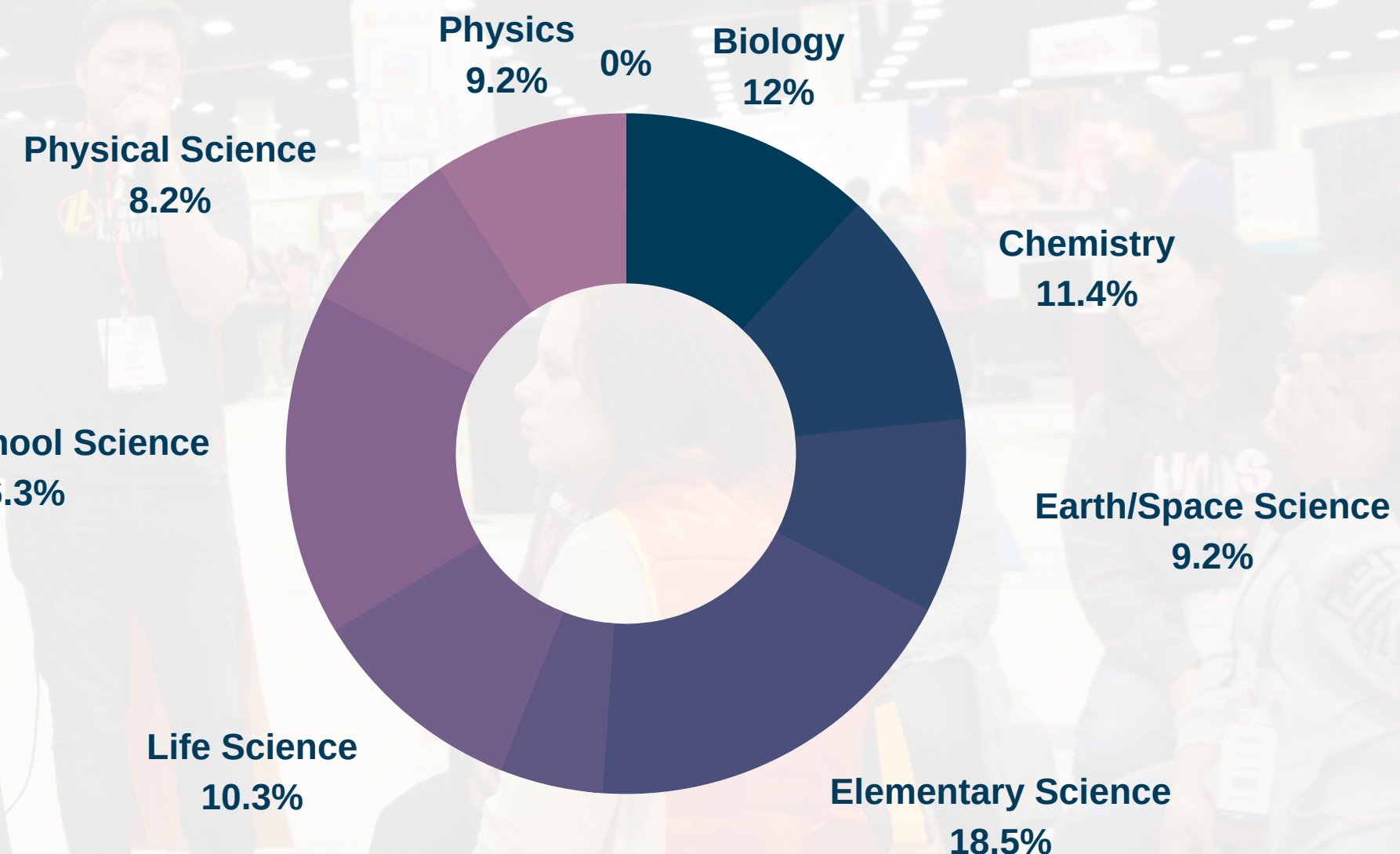
Our members bring an unmatched level of curiosity and excitement and an opportunity for you to establish long-lasting, mutually beneficial relationships with the Texas's most influential science educators.

Demographics

Community Composition



Subject Area



Community Statistics

82% are classroom teachers; 11% are administrators.
56% have been working in science education for more than 10 years
20% have been in the science education field for six to 10 years
31% on average are first-time attendees

Exhibit Opportunities

CAST 2019 presents a unique opportunity for your company to connect with decision-makers and influencers in the world of Texas science education. The CAST Exhibitor Program offers high-value exposure opportunities that allow your company to develop meaningful relationships, drive sales and build brand awareness. With a variety of opportunities and price points, the CAST 2019 Exhibit Hall is designed to meet your specific outreach and sales objectives.

Exhibit Hall Schedule

- Move In:

Wednesday, November 20 - 7am-7pm
Thursday, November 21 - 7am-11am
- Show:

Thursday, November 21 - 11am-5pm
Friday, November 22 - 9am-5pm
- Move Out:

Saturday, November 23 - 8am-12pm
Saturday, November 23 - 12pm-5pm

Exhibit Space Rates

10' x 10' Inline Booth | \$950

10' x 10' Corner Booth | \$1,100

20' x 20' Island Booth | \$4,000

20' x 30' Island Booth | \$6,000

20' x 40' Island Booth | \$7,600

Advertising Opportunities

Conference Program

Full-Page | \$950

7-5/8' wide x 10-1/8" high

Half-Page | \$550

7-5/8" wide x 5" high

Advertising copy must be submitted in full color as a 300 dpi camera-ready digital file. Acceptable formats include PDF, TIFF, GIF or PNG.

Copy/art should be emailed to adam@statweb.org

Deadline October 1, 2019

Mobile App

Mobile Scavenger Hunt | \$2,500

Join a sponsor and exhibitor scavenger hunt that will excite attendees to visit you throughout the conference.

Venue

WiFi | \$8,000

Help attendees stay connected by providing internet connection. Branded network/password

Hotel Key Cards | \$1,000/day

Secure guaranteed repeated, visible exposure to over 2000 CAST attendees staying at the Hilton Anatole.

Social Media

Daily Posts | \$500/post

Connect with our 3,842 Facebook & 1,926 Twitter followers

Daily Event Bulletins | \$1,000/day

Secure guaranteed repeated, visible exposure to over 2000 CAST attendees staying at the Hilton Anatole.

Sponsorship Opportunities

	Presenting Sponsor SOLD!	Premium Sponsor \$10,000	Supporting Sponsor \$5,000
Premium Sponsor-Reserved placement in the Exhibit Hall	✓	✓	✓
Dedicated workshop room to activate based on your outreach objectives (Premium 14/Supporting 5)	✓	✓	✓
Inclusion in pre-conference press release	✓		
Inclusion on reg kick pannels and marquee signage placed in high-traffic area of the facility	✓		
Dedicated announcement in pre-conference STAT email blast	✓		
Logo and live link recognition on the STAT and CAST webpages	✓	✓	✓
Logo inclusion on directional signage placed throughout the convention center	✓	✓	
Recognition on the Exhibit Hall entrance units	✓	✓	✓
Visual and verbal recognition during the CAST General Sessions	✓	✓	✓
Premium Exhibitor Listing in the printed event program (logo and highlight included)	✓	✓	
One (1) full-page color advertisement in the printed CAST Event Program	✓	✓	
Complimentary tickets to the STAT VIP Reception, verbally recognized	✓	✓	✓
Sponsor ribbons for all company representatives	✓	✓	✓
Post-event attendee list (STAT List Policy and Usage applies)	✓	✓	

Additional Sponsorship Opportunities

Content

Featured Speaker Session

\$2,500/Session

Dynamic content and ideas will position you as a thought-leader in these highly-anticipated sessions

First-Timer Attendee Coffee

\$4,500

Make a positive first impression among the newest attendees from across the state

STAT Chats

\$2,000

Engage educators through this unique and incredibly popular fire-side chat delivery format

Field Trips & Transportation

\$5,000

Create connections with a captive audience as attendees experience interactive educational experiences across the city

Event & Experiences

STAT Leadership Lunch

SOLD!

Interact with past and current STAT Leadership in a relaxed and fun environment

Exhibit Hall Coffee Breaks

\$2,500

Help recharge the conference experience and become an instant favorite among CAST attendees

STAT Chats

\$2,000

Engage educators through this unique and incredibly popular fire-side chat delivery format

Recharge Lounge

\$3,500

Help educators unwind, connect and recharge with each other...and their mobile devices

CAST19

Presented by



STAT

SCIENCE TEACHERS
ASSOCIATION of TEXAS

innovate **captivate** **motivate**

We look forward to seeing you in Dallas!
November 21-23, 2019
Print Deadline October 1, 2019



ADAM MCKEIVIER, CAE

Business Development Director

adam@statweb.org

512-775-5920